

## 7 Benefits of Hiring a “Virtual” Career Coach

By Mary Elizabeth Bradford  
Career Artisan

Wondering if you should hire a career coach? How about a "virtual career coach?" These are coaches that are trained to help you "virtually" - meaning you don't have to get in a car or hop on a plane for them to help you! Here are seven benefits you stand to gain from hiring one:

**Benefit One: Virtual Consulting WORKS!**

You receive coaching via phone and information either through e mail or hard mail. Resumes, career assessment tests and custom coaching guidance is easily delivered through these mediums.

**Benefit Two: It's Super Easy and Convenient**

You simply cannot beat having instant resources and support delivered to you– in the comfort of your home or office!

**Benefit Three: It Saves You Time**

Get the information – right when you need it!

**Benefit Four: It's Flexible**

You gain your coaches expert advice, motivation, tools and resources consistently – no matter where you are or where you relocate to! No need to find another career coach you can trust if you move!

**Benefit Five: It's Affordable:**

Most executives gain distinct career advantages in the form of meeting their professional goals including salary goals and securing key positions as a direct result of the help they gained through a modest investment in themselves (i.e. hiring a career coach, resume writer or marketer) Working "virtually" yields a tremendous value and immediate help. Additionally, career services are often tax deductible - though you will want to check with your CPA on this!

**Benefit Six: Nationwide and Industry Expertise**

Most "virtual" coaches have loads of experience virtually in all areas of the Nation and in a multiplicity of industries.

**Benefit Seven: It's GREEN!**

You are using a limited amount of natural resources through hiring a "virtual" coach!

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*Career marketing expert Mary Elizabeth Bradford is “The Career Artisan”. Mary Elizabeth delivers simple ways for career seekers to focus on, find and land the job they want. She has over 13 years experience in career marketing, coaching, resume writing and executive recruiting. For free articles and to sign up for her free teleseminar “5 simple steps to focus on, find and land your dream job – starting today” visit <http://www.maryelizabethbradford.com>.*

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