

EMPOWERING CAREER PROFESSIONALS SINCE 2000

Top Five Reasons to Join CDI

#1 Shorten the Learning Curve to Success: Stay empowered with up-to-the-minute access to the latest career trends and industry information to empower you and your clients. Establish yourself as an expert with a library of 1,450 resources such as the weekly newsletter and Career Industry Mega Trends Research Reports, affiliate programs, free best practices calls, and mentoring.

"After being involved in many professional organizations, CDI has by far been one of the absolute best. The vast number of resources that is provided to your members is worth its weight in gold." - Gene Bryson III, JD

"I have spent two hours reviewing the CDI website and downloading materials. I've been impressed with CDI from the moment I received access! My CDI membership was the best investment I've made to date!" - Cheryl Haynes, Effective Engagement Career Solutions

#2 Receive Instant Expert Answers to Your Questions: Access the power of CDI's global membership for networking, brainstorming, and international information sharing. Ranked as one of the friendliest organizations, this diverse group is made up of all types of career professionals, from resume writers and career coaches to recruiters, to provide you with 24/7 knowledge sharing.

"I see my membership as my connection to the wonderful network of career professionals all over the globe. With excellent leaders at its helm and helpful, friendly members in the group, CDI is the best place to be for a career professional." - Razlan Manjaji, EnergySkills

#3 Increase Visibility and Dramatically Grow Your Business: Get and stay visible by taking advantage of CDI's competitions, awards, publicity, and publishing programs. Numerous opportunities are available from the World's Best Resume Writer competition and the Career Innovator competition to International Update Your Resume Month, Job Search Bloopers, and the CDI Career World WIKI.

"I received more press coverage for the TORI nomination than I have received for virtually any other publicity over the course of my 11 years in business. I can only speculate what kind of media attention winning would have attained." - Arnie Boldt, www.resumesos.com

"CDI's Career World Wiki is another strategy in my online identity management toolkit for optimizing my visibility and credibility. My profile on the Wiki is already ranked #9 for my name!" - Susan Guarneri, www.assessmentgoddess.com

#4 Gain the Credentials and Expertise to Lead Your Business to the Top: Capitalize on a one-stop destination for comprehensive industry training and certification with CDI's self-paced certification programs and courses in resume writing, career coaching, career services, and entrepreneurialism and marketing. Numerous DVD and MP3 on-demand programs are available.

"I can't begin to express how grateful I am to be a member of CDI. When I sought my resume certification, I didn't realize how much I would learn! Now I pass on what I have learned to my happy and satisfied clients. The opportunities to network, to learn and grow, and be involved has been invaluable." - Mary Elizabeth Bradford, www.marvelizabethbradford.com

#5 Join an Organization Where it's All About You: Get support that's 100% behind you to make sure you exceed your goals. Recognized as the 'concierge' service of career associations, the personal touch will give you the boost you need to succeed.

"Joining CDI has been the best thing I've ever done for my business. The educational resources, professional relationships, and subcontracting opportunities have enabled me to rapidly build my business from a small sideline practice into a thriving operation with a steady flow of business. When I hear people complain about how slow things are, I simply can't relate. CDI is the 'Ivy League' of career associations yet it has that small college feel. If you're serious about taking your business to the next level, join today!" - Tom Albano, www.allstarcareer.com

Learn more about CDI today: www.careerdirectors.com