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Press Release

FOR IMMEDIATE RELEASE

Career Association Pioneers Innovative New Job Search Book

Melbourne, FL - Laura DeCarlo, President of Career Directors International (CDI) and co-author Susan Guarneri, CDI Board Member and Principal of Assessment Goddess, have been selected to author the book *Job Search Bloopers: Every Mistake You Can Make on the Way to Career Suicide...and How to Avoid Them*, which will be released by Career Press in 2008. The new book will showcase humorous and horrifying job seeker blunders (and how to avoid them) as contributed by career professionals worldwide who comprise the membership of the association, Career Directors International.

DeCarlo said, "Never before has such a large and globally dispersed group of career professionals combined their expertise to develop a definitive yet entertaining guide to job search and related employment topics. Our membership has truly developed a unique resource that will be effective for today's busy professional who is hungry for quick solutions and edutainment."

The book is divided into short stories that will provide job seekers with practical and easily applicable real-world advice on how to avoid making common and not-so-common career mistakes while maximizing success in attaining their next positions. The ten chapters include:

- **Job Application Avalanches**

- **Résumé Writing Roadblocks**
- **Cover Letter Casualties**
- **Follow Up Letter Follies**
- **Job Search Jinxes**
- **Networking Nightmares:**
- **Common Job Curses**
- **Interviewing Inadequacies**
- **Slippery Salary Slopes**
- **Job Reference Rejects**

The book will launch nationally on August 1, 2008. More information is available at http://www.amazon.com/Job-Search-Bloopers-Mistake-Suicide/dp/1601630166/ref=sr_1_1?ie=UTF8&s=books&qid=1199422047&sr=8-1.

Career Directors International is a global association that spans all career disciplines, including résumé writers, career coaches and counselors, job developers, recruiters, outplacement specialists, HR practitioners and other specialists from private practice, civil service, academia and military. For more information, visit www.careerdirectors.com.

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