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Press Release

FOR IMMEDIATE RELEASE

PRWRA updates CERW requirement to include ASCII conversion and stricter standards

Melbourne, FL - The Professional Résumé Writing and Research Association continues to raise the bar in the job search industry by introducing stricter requirements for its' Certified Expert Résumé Writer credential. The new process has scrapped test questions in favor of (7) professionally written résumés, (2) cover letters, and one ASCII text conversion.

"The job market has changed dramatically in the past decade," said PRWRA President, Laura DeCarlo. "Since more than 50% of companies are now soliciting applicants online, it only makes sense that anyone earning the title of Certified Expert Resume Writers knows how to properly format a résumé that will be first read by a computer." Additionally, this is the first certification that requires a cover letter be included for evaluation by a jury of veteran professional résumé writers.

Now through August 15th, members can save \$51 for the credential, which is valid for three years. More information about the CERW is available at www.prwra.com or by calling (888) 86-PRWRA.

The Professional Résumé Writing and Research Association is raising the bar and setting new standards for résumé writers and career coaches worldwide. With members in 14 countries, the PRWRA is the fastest growing careers association in the world.

