

## CDI launches the first annual Career Innovator Award competition.

In an effort to recognize innovations within the career services industry, CDI begins its search for the first annual recipients of the Career Innovator Award.

CDI asks, “Are you a Career Innovator? Have you created a resource, tool, program, or initiative that has added significant value to the careers industry, either to job seekers or career professionals?”

If the answer is yes, then perhaps you should consider entering the new Career Innovator Awards (learn more at [www.careerdirectors.com/awards.htm#CIA](http://www.careerdirectors.com/awards.htm#CIA)).



At this time, the options for possible innovations will be broad. Suggestions include such items as:

- Career Assessment
- Book or e-Book
- Training Program
- Software, Technology and/or Web Tools/Web Resources
- New Methodology
- Outreach Programs.

CDI's goal is to allow career professionals a platform to demonstrate their expertise, innovation, and commitment to the careers industry.

Our Award Committee will select the most innovative and effective of the entries as nominees (number will vary based on submission quality and volume of entries). The Board of Directors will select the first, second, and third place winners from the nominees.

Not sure you have an innovation? Consider these questions from the competition entry form:

1. What is your innovation? Please describe what it is, its purpose, etc.
2. Why do you consider your innovation to be innovative?
3. Is your innovation unique or a variation of something that already exists? If it is not unique, please provide a list of similar products (including URLs if possible) and describe how you believe yours is different.
4. What influence or benefit does your innovation have on the careers industry? Who does it help and how (career professionals, job seekers, etc.)?

Participants will benefit from the opportunity to demonstrate your innovation as a career professional by being selected as a first, second, or third place winner of the Career Innovator competition. This all-new competition will allow you to distinguish yourself as an expert who is committed to making a difference to job seekers and the industry.

Winning a Career Innovator Award is an outstanding way to gain press and recognition -- positioning you to grow either in your current job as a career professional or in expanding your business as you build further awareness for your level of excellence. Who wouldn't want to work with or promote a career professional who is recognized for innovating in the industry? Learn more about the competition at [www.careerdirectors.com/awards.htm#CIA](http://www.careerdirectors.com/awards.htm#CIA).