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**September is
Update Your Résumé Month!**

Press Release

FOR IMMEDIATE RELEASE

Professional Résumé Writing and Research Association re-brands itself as Career Directors International

Melbourne, FL (PRWEB) February 11, 2006 -- After five years of raising the bar for career professionals across the globe, PRWRA, a professional association for the careers industry, has re-branded itself as Career Directors International (CDI). The new name allows the association to better represent the all-inclusive resource it is recognized as by resume writers, career coaches and counselors, job developers, recruiters, outplacement specialists, HR practitioners and other career specialists.

CDI will retain many of the trademarked brands created under PRWRA, such as the TORI Award Program, Update Your Resume Month, Volunteers for Careers, and Update Your References Week.

"Our name truly limited the way we were viewed despite the comprehensive resources we were offering to career professionals around the globe," said Laura DeCarlo, President and Executive Director of CDI. "As CDI we are clearly positioned as an association focused on providing industry innovation and unlimited potential for career professionals."

Career Directors International offers education and certification in résumé

writing, interviewing, career web portfolio development, career coaching, and career research, as well as business marketing advice, industry publicity, mentoring, and annual professional development conferences for its members. To find out more, contact www.careerdirectors.com or call toll-free (888) 867-7972.

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