

## **WorkGiant.com Announces Strategic Partnerships with Leading Career Industry Associations and Service Providers**

Fort Myers, FL - April 3, 2007 - WorkGiant, a national, performance-based recruiting employment website and career center portal, announces strategic partnerships with numerous career industry associations and service providers. Among the career industry experts are ProfilingPro, Career Director's International (CDI), Career Master's Institute (CMI), Certified Career Coaches, and Certified Resume Writers.

Under the terms of the relationships, WorkGiant will be offered as a member benefit to the resume writers, career coaches, outplacement consultants, college career development professionals, recruiters, and government/military career transition specialists who comprise their membership.

"ProfilingPro is excited to offer WorkGiant's business model to its Authorized Behavioral Consultants who serve as resume writers and career coaches. These consultants are now able to not only monetize the creation of the resume but also the hiring of their candidates who land a desired position through WorkGiant's career center. WorkGiant's unique performance based recruiting model and the support of the resume-writing industry will create a huge shift in the online employment industry facilitating job seekers and employers to connect more efficiently," states Jane Roqueplot, Owner, ProfilingPro.

"WorkGiant has changed the face of job search forever with their innovative new job board. Career Directors International, a global association of career professionals, is proud to be aligned with an organization that clearly embraces our mission of 'industry innovation and unlimited potential for career professionals and job seekers.' We champion their efforts in being the guiding light with their exciting new model for online job search and candidate matching," said Laura A. DeCarlo, Executive Director, Career Directors International.

"I am absolutely thrilled to have WorkGiant as a platinum affiliate member of the Career Masters Institute (CMI). CMI is dedicated to innovation within the careers and employment industry, and WorkGiant clearly demonstrates that innovation. Their revolutionary model for matching candidates with qualified employment opportunities is what I consider to be the next generation of web-based hiring ... what I refer to as Online Job Search 2.0," shares Wendy S. Enelow, Executive Director, Career Masters Institute.

"WorkGiant embraces our relationships with these professional organizations and we are ecstatic to have the opportunity to reward the resume writers in a joint effort to build our career center database. Even though WorkGiant is new to the industry, we believe that these partnerships will create the momentum to drive WorkGiant as the career center of choice for the entire employment community. WorkGiant provides professionals in the industry the ability to build residual income in their core business without jeopardizing their primary focus," adds Larry Bradshaw, National Sales Director of WorkGiant.

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**About WorkGiant.com**

WorkGiant is a national and broadly-focused job board with a pay-per-hire platform that allows employers to post open positions and search the resume database at no cost. WorkGiant only receives payment after the successful hire of a candidate. In addition, job seekers can add their resume with no cost while referring others and earning commission bonuses. Our primary focus is the successful connection of the job seeker to the employer with a comprehensive user interface, outstanding customer service and our patent-pending "Performance Based Recruiting™" structure.