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Press Release

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Career Conference recognized for theatrical success in emphasizing education, connection, empowerment and fun

Melbourne, FL - At the annual international conference of Career Directors International (CDI), the associations President and staff were lauded for hosting a truly unique event that fostered learning and networking in new and technically-savvy ways.

Held at the Historic Menger Hotel in Alamo Plaza, San Antonio, the conference was held October 18-20, 2007 and showcased published and highly-recognized professional speakers on topics including: Internet Resources for Job Search and Career Management, Video Resumes, Resume Writing, Client Control and Empowerment, Career Networking and Skill Sourcing, Federal Resume Writing and KSAs, Time and Resource Management for Entrepreneurs, Strategies for Working with College Students, Business Plan Writing, Personal Branding, Online Identity Management, Career Industry Mega Trends (Social Networking, Career Fraud, Paperless Resumes, Background Investigation, Interviewing), and Job Search Strategies.

Attendee Barbara Safani of FTT Research was quoted as saying, "I love that your conferences are always edgy. Not only do I walk away with some golden nuggets of information, but the CDI presentations are always thought provoking and they foster healthy debate." First time attendee, Michael Kranes of Resume Slayer said, "The conference had a really great balance of fun and

structure; from my theatre background, I really appreciated some of the more interactive elements, such as the table topic lunch, networking games, and ice breaker (badge bar) activities!”

During the closing banquet and award ceremony, CDI recognized winners of the Toast of Resume Industry (TORI) awards and President’s Award for industry contribution. CDI also unveiled plans to host its 2008 conference in Seattle, Washington at the Crowne Plaza Downtown, October 15-18, 2008. For more information on CDI’s 2007 and 2008 conferences, visit www.careerdirectors.com/conv_info.htm.

Career Directors International is a global association that spans all career disciplines, including résumé writers, career coaches and counselors, job developers, recruiters, outplacement specialists, HR practitioners and other specialists from private practice, civil service, academia and military. For more information, visit www.careerdirectors.com.

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